

FEATURE	BiT	Callers IQ	DP360	Lightspeed (CRM)	Lightspeed (Sales)	Response	Team Marine	Traffic Log Pro	Victory Solutions
Analytics & Reporting	X		X	X		X	X	X	X
Automated Workflows		X	X	X		X	X	X	X
Calendar			X	X	X	X	X		X
Create Quote for Order	X		X	X	X		X		
Create Quote from Inventory	X		X	X	X		X	X	
Customizable		X	X	X	X	X	X		X
Digital Asset Manager				X		X	X		
Digital Document Signing		X		X	X		X		
Email Campaigns		X	X	X		X		X	X
Email Messaging	X		X	Automated	Manual	X	X	X	X
Interaction Tracking			X	X	X	X	X	X	X
Inventory Integration		X	X	X	X		X	X	
Lead Assignments	X	X	X	X	X	X	X	X	X
Manual Lead Entry	X		X	X	X	X	X	X	X
Mobile App		X	X	X	X		X		X
Mobile Compatible			X	X	X	X	X	X	X
Notifications			X	X	X	X	X	X	X
Reminders			X	X	X		X	X	X
Search	X		X	X	X	X	X	X	X
Send Quotes	X	X	X	X	X		X		
Text Messaging	X	X	X	Automated	Manual		X	X	X
User Management			X	X		X	X	X	X
Work Orders	X			X	X		X		X
Dealer Advantage Partner	X	X							
Special Mercury Offer		\$195/month	X	X	X	50% off through 3/31/2026			
Monthly Fee	\$ 135.00		\$599		X	\$123 / 2 licenses	\$70/user	X	X
Annual Fee (billed monthly)	\$ 119.00						\$840/user		
Contact	865.686.6544	916.468.8234	(800) 516-1768	800.521.0309	800.521.0309	888-494-6793	(434) 227-0257	(727) 241-4633	(352) 572-9405